



WHO ARE BOWLERS

Bowlers are members of a very special community... a family of sisterhood and brotherhood. They join together in a spirit of good sportsmanship and healthy competition; friends who share in the enjoyment of social interaction as they engage in the battle on the lanes. Afterwards, they shake hands and, in mutual recognition of a job well done, respectively pat one another on the back as they savor the memories of the good times enjoyed with family and friends. Then, with anticipation and renewed confidence, they look forward to the next time... and all the next times to come.

For many, the bowling experience accentuates their life; it has evolved to become an inspired goal, merging the challenges of physical conditioning with mental focus, self-discipline, and execution of technique... balancing the fun of competing with the excitement and joy of winning and, yes, the sting of defeat... all the while remaining highly optimistic... always knowing and forever believing that the next time is their time! They constantly strive to bowl better, to learn, to develop their skills on the lanes, to improve and persevere... and, above all, to value the friendships, to have more fun, and to enjoy evermore all that the sport of bowling has to offer.

Each and every bowler is part of this special community that will serve them well for many years to come ... into their 70s, 80s and beyond.

Recently, in Florida, an 89 year old became the oldest bowler and a 9 year old the youngest bowler to bowl a 300 game; and a 91 year old in Texas became the oldest while a 10 year old in Michigan became the youngest to ever score an 800 series.

Bowling truly is a sport for all ages.

So indeed there is much to look forward to. Savor and enjoy every bowling moment... be an ambassador for the sport you love as the spirit of this message guides you... and forever feel proud and blessed to be a bowler.